

25 years of listing in the New York Stock Exchange



Bladex, the first Latin American bank listed on the New York Stock Exchange

On September 24, 1992, Bladex became the first Latin American bank to make an initial public offering of shares at the New York Stock Exchange (NYSE). It was a successful issuance with an oversubscription of four million shares, far above the original target of three million shares as investors showed strong interest. This important milestone was the solution to strength and diversify the Bank's capital base in order to continue the expansion of its business and to make Bladex a leading financial institution for its clients in Latin America.

The listing of shares in the NYSE allowed Bladex to build on and enhance its Corporate Governance standards and to develop a more efficient and competitive organization based on global standards and benchmarks, with a clear focus on striving to attain sustainable performance not only in terms of profitability metrics, but also in supporting the internationalization of Latin American businesses, and consequently, the expansion of its foreign trade activities.

Another important milestone during 1992 was Bladex joining the select group of investment grade rated institutions, making Bladex the first Latin American bank to achieve this distinction. This allowed the bank to increase and diversify its funding base and to achieve more competitive pricing for the funding.

In the course of these 25 years Bladex has consolidated its strategy of supporting foreign trade and regional integration in Latin America, offering financial solutions of excellence to an ever more diversified customer base in over 20 countries in the region, firmly committed to world class corporate governance standards, and to very attractive levels of total shareholder return.

Looking forward to the next 25 years, I see a modern, nimble and efficient organization with a team of talented professionals propelled by our values, and fully prepared to keep our tradition of innovation in an ever increasing digital environment amid new technologies, while maintaining the clear objective of achieving sustainable growth in results and completing Bladex's transformation into being the bank of reference for commercial activities associated with the internationalization of Latin America and the growth of its foreign trade.

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CORPORATE SOCIAL RESPONSIBILITY

Fundación Crece Latinoamérica and Grupo Unicomer join forces for education



(From left to right): Mario Simán, Chairman and CEO of Grupo Unicomer; Nikolina de Alvarado, Executive Director of the Fundación Crece Latinoamérica and Fernando Pompeu, Vice President Business of Bladex, participated in the opening ceremony of the Corazón de María School's computer lab

Fundación Crece Latinoamérica, the foundation carrying out Bladex's social work, carries out an active program designed to promote education and provide children and young people from vulnerable sectors with the opportunity to access values, quality education.

Towards this goal, Fundación Crece Latinoamérica has joined forces with Grupo Unicomer to provide over 750 students at the Corazón de María School in San Salvador, El Salvador, the possibility of having their own computer lab properly equipped with all the equipment, programs and furnishings needed to empower their academic performance.

Bladex, as well as Grupo Unicomer, are consistently committed to education as the basis for the sustainable development of Latin American countries.